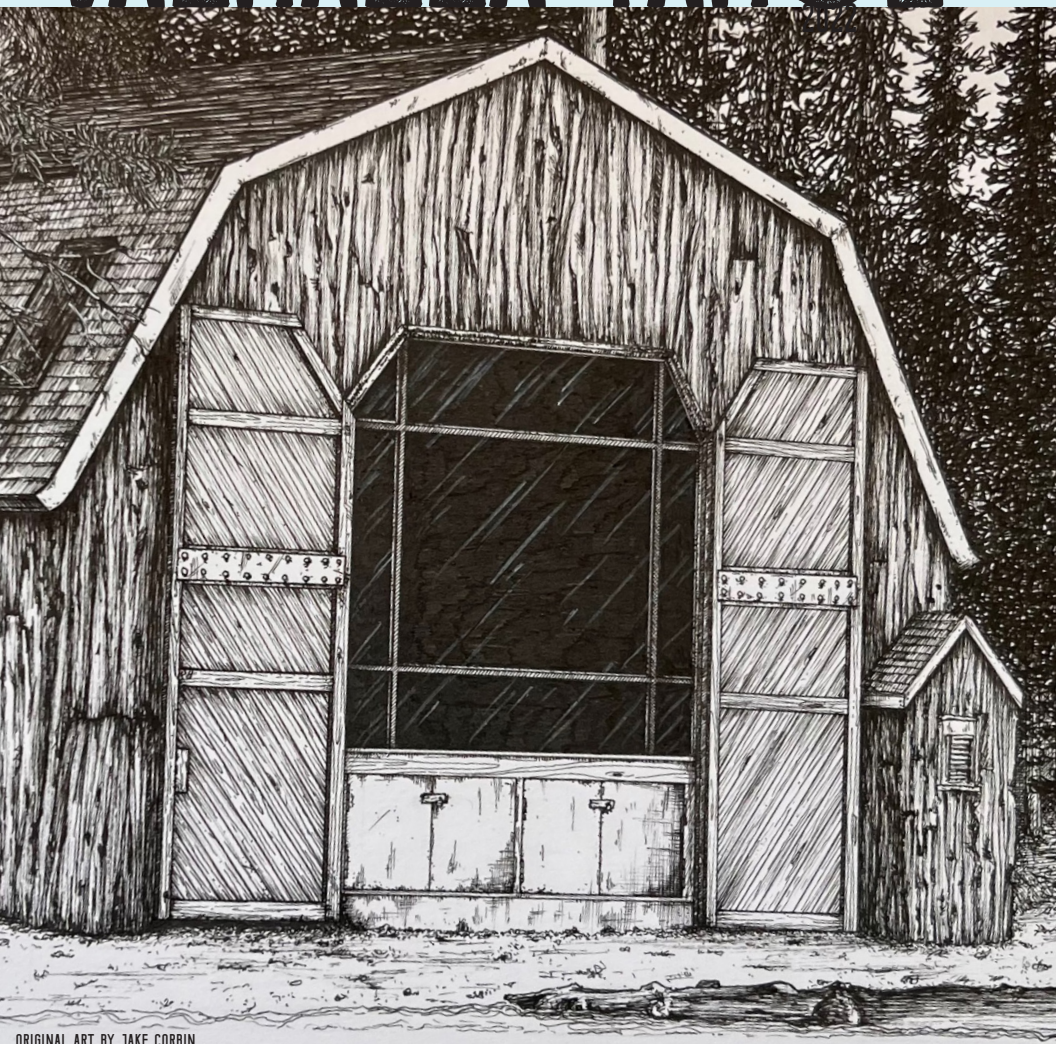


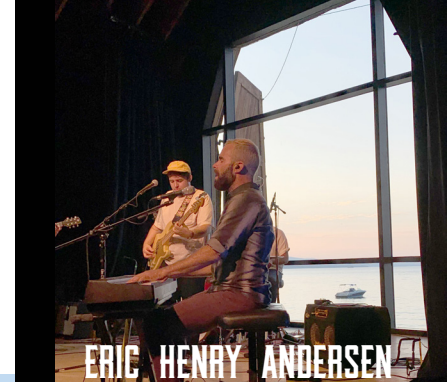
VALHALLA TAHOE *Annual Report*



ORIGINAL ART BY JAKE CORBIN

*Preserving Tahoe Heritage through restoration, arts, music,
theatre and celebrations on the shores of Lake Tahoe.*





10 BOATHOUSE CONCERTS

JAZZ, BLUEGRASS, WORLD, AFRICAN, CAJUN, ROCK, CLASSICAL



**2019 VS. 2022
TICKETS**
2,862 vs 2,927

**2019 VS. 2022
ORDERS**
1,150 vs 1,564

**2019 VS. 2022
PATRONS**
913 vs 1,142

Demographics

- 74% OF PATRONS LIVE IN CALIFORNIA
- 19% OF PATRONS LIVE IN NEVADA
- 7% OF PATRONS ARE FROM OTHER STATES
- 59% OF PATRONS LIVE AT LAKE TAHOE

**\$85K
TICKET
SALES**

**\$48K
ARTIST
EXPENSES**

**\$38K
NET BEFORE
HOUSE
EXPENSES**





SILENT SKY



TAHOE IMPROV COMEDY PLAYERS



WORDWAVE - GHOST WRITER



MOTHERHOOD OUT LOUD

THEATRE EVENTS

3 PLAYS

ONE-ACT PLAY WINNERS
IMPROV SHOWS
MAGICIANS IN 1 NIGHT



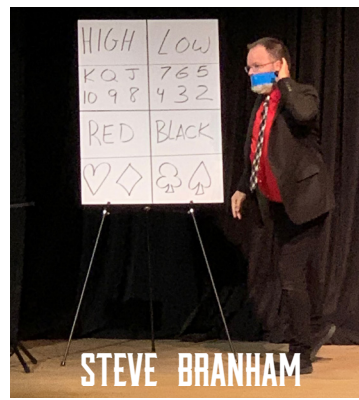
SILENT SKY



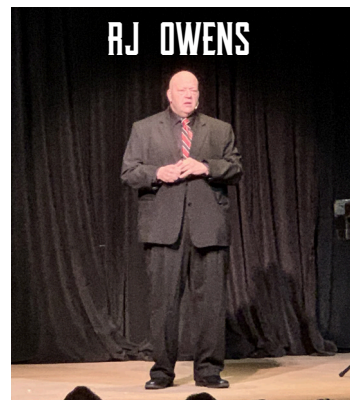
GUILTY CHRISTMAS



MATT DONNELLY



STEVE BRANHAM



RJ OWENS



WORDWAVE - BENIGN DEPARTURES



JENI & JESSE



ACHILLES WHEEL TRIO



RED DIRT RUCKUS



GEORGE WHITTELL



MR. & MRS. CLAUS



ART GALLERY



ART CAMP

FREE COMMUNITY ENTERTAINMENT

14
NUMBER OF
ARTISTS
IN GALLERY

\$1,500
GENERATED
FOR GALLERY
ARTISTS

22
NUMBER OF
CHILDREN
IN ART CAMP

3 OPEN MICS
LAWN CONCERTS
1 ART GALLERY
YOUNG SHAKESPEARE PERFORMANCE
KIDS ART CAMP
LIVING HISTORY PRESENTATION
HOLIDAY FAIRE
GOLD MEMBER DINNER

*Valhalla Tahoe's vision is to be Tahoe's historical home
for celebrating history, arts, culture and experiences.*

33
NUMBER OF
VENDORS
AT HOLIDAY FAIRE

2700
NUMBER OF
SHOPPERS
AT HOLIDAY FAIRE

\$10K
GENERATED
BY BOOTHS
AT HOLIDAY FAIRE



SNOWBOUND MUSIC



HANDMADE GIFTS



GOLD MEMBER DINNER



YOUNG SHAKESPEARE



OPEN MIC NIGHT



LTUSD CHILDREN'S CHOIRS

2022 Rentals

\$272K NET REVENUE
UP 59% YOY



CONNOR KOCH PHOTOGRAPHY

94 WEDDINGS



Everyone was in awe of how beautiful Valhalla was both inside and out. Our ceremony and reception were absolutely stunning and our guests had such a great time"

- Allison O. 2022 Bride



Non-profit Events

- TAHOE PARENT NURSERY SCHOOL MEETING
- NICK CONSTANTINE'S STUDENT PIANO RECITAL
- CARSON CITY COMMUNITY COUNSELING PICNIC
- CALIFORNIA SHERIFF'S DEPARTMENT TRAINING
- U.S. FOREST SERVICE RETIREE'S REUNION
- WILLIAM MORGAN FOUNDATION FUNDRAISER
- LAKE TAHOE WILDLIFE CARE FUNDRAISER



2022 Volunteers

65 VOLUNTEERS
UP 62% YOY



VOLUNTEER APPRECIATION PARTY NOV. 13

279
SHIFTS

30%
UNFILLED



1140
VOLUNTEER
HOURS

\$1,630
VOLUNTEER
TIPS

2022 Top Volunteers



DAN MARTELLA
112 HOURS



NAN BAKER & JOE FRENCH
91 HOURS



CHARLES BOWYER
73.5 HOURS



KELLYE CHAPMAN
65 HOURS



JOANNE ROLFE
54 HOURS



2022 Revenue

\$272K NET REVENUE
UP 59% YOY



2022 Projects

\$141K DEDICATED TO
IMPROVEMENTS



\$699K
RENTAL
REVENUE
UP 40% YOY



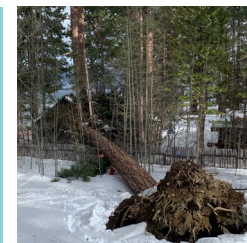
\$38K
BOATHOUSE
NET REVENUE
UP 22% YOY

\$28K
DONATIONS
& GRANTS UP
22% YOY

\$60K
BOATHOUSE
ROOF
SHINGLES



\$27K
OF \$50K CONTRIBUTED TO
PARKING LOT
EXPANSION



\$179K
MOVED TO
RESERVE
FUND

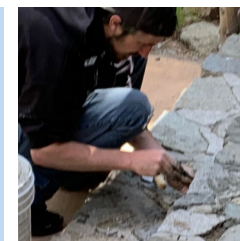
\$15K
MEMBERSHIP
SALES UP
88% YOY



\$8K
CONCESSION
SALES UP
181% YOY



\$20K
HEAT TAPE &
LED STREET
LIGHTS



\$12K
HAZARDOUS
TREE
REMOVAL

Grants

- **\$5K** AMERICAN CENTURY GOLF GRANT
- **\$5K** EL DORADO COUNTY GIVING FUND
- **\$5K** LAKE TAHOE VISITORS AUTHORITY
- **\$2K** DOUGLAS COUNTY ROATRY CLUB
- **\$1.5K** KIWANIS CLUB OF LAKE TAHOE
- **\$1K** IN KIND EPIC PROMISE GRANT



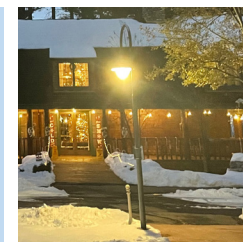
Improvements

LIGHTING FUND \$46K SPENT

- **\$4K** BOATHOUSE LIGHTING PLANS
- **\$42K** BOATHOUSE LED LIGHTS, CABLES & ACCESSORIES



\$23K
HEATING AND
PLUMBING
REPAIRS



\$1K
MASONRY WORK
AND SIDING
REPAIRS



2023 Plans

- **\$90K** REPLACE BOATHOUSE ROOF
- **\$15K** UPGRADE BOATHOUSE ELECTRICAL TO INTEGRATE NEW LIGHTS
- **\$2K** HANG NEW THEATRE LIGHTS



2022 Memberships

**160 PAID MEMBERSHIPS
UP 74% YOY**



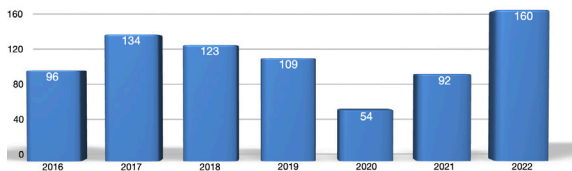
MEMBER APPRECIATION PARTY JULY 30

**\$15,770
COLLECTED IN
MEMBERSHIP
REVENUE**

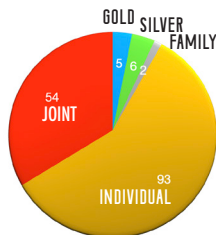
**213
FREE
DRINKS FOR
MEMBERS**

**\$2,000
IN PRIZES
AWARDED
TO MEMBERS**

TOTAL NUMBER PAID MEMBERSHIPS BY YEAR



PAID MEMBERSHIPS BY TYPE



VALHALLA'S Keepers

*We invite the community to create new traditions
and one-of-a-kind experiences in a historical
setting on the shores of Lake Tahoe.*

STAFF



Michelle Morton
Executive Director



Ryan Reese
Assistant Site
Manager



Moxie Fox
Gate &
Stage



Anne
Lopez
Site Host



Stacy Lopez
Site
Host



Barbara
Riley
Site Host



Layla
Hammond
Bartender/Host



David
Schumacher
Bartender/Gate



Linda
Wunder
Gate Attendant



Lopaka
Matthews
Gate Attendant



Michael
Fannon
Gate Attendant



Ray Arapico
Cleaner

DIRECTORS



David Kurtzman
President



Frank Riley
Vice President



Jerry Bindel
Treasurer



Tawni
Janvirin
Secretary



Bob
Sweatt
Project Manager



Stephanie
Grigsby



Ginger
Nicolay-Davis



Sharon
Kerrigan



Norm
Glenn



Lindsey
Baker



Melissa
Balough



Nicole
Thomas

SPONSORED BY:



Forest Suites Resort
at Heavenly Village



IN PARTNERSHIP WITH:



BLUESKY
EVENTS