



Valhalla

T A H O E

2023 ANNUAL REPORT

1 VALHALLA DRIVE, SOUTH LAKE TAHOE CA 96150

ART PULLS A COMMUNITY TOGETHER... ART MAKES YOU FEEL DIFFERENTLY. THAT'S WHAT ARTISTS ARE DOING ALL THE TIME, SHIFTING AND CHANGING THE WAY YOU SEE LIFE.

- LISTER SINCLAIR

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DEAR FRIENDS OF VALHALLA,

As we reflect on the accomplishments and growth of Valhalla Tahoe over the past year, we are filled with gratitude for your unwavering support and commitment to our mission. Your generous contributions have played a pivotal role in our ability to continue preserving and promoting the arts and history in the Lake Tahoe region. Your dedication to Valhalla Tahoe has enabled us to thrive and make a positive impact on our local community.

Through your financial contributions, volunteer efforts, and engagement, we have achieved significant milestones in our ongoing mission which are highlighted throughout this report. The restoration and maintenance of the Valhalla Grand Hall, the replacement of a fifty-year-old lighting system in the Boathouse Theatre, and the enhancement of our summer concert series are just a few examples of the positive outcomes made possible by your support.

In the spirit of transparency and accountability, we are pleased to share the 2023 Valhalla Tahoe Annual Report, which provides a detailed overview of the projects and initiatives that your contributions have facilitated. Your role as members and partners in the successes of

Valhalla Tahoe feature prominently, and we hope you take pride in the positive impact you've made.

As we look ahead to the coming year, we remain committed to our mission of preserving, restoring, and promoting the unique cultural and natural resources of the Lake Tahoe region. Your continued support will be instrumental in ensuring that we can build upon the foundation laid in 2023 and continue to make a lasting impact for generations to come.

Thank you once again for your belief in our mission and your commitment to the success of Valhalla Tahoe. We are privileged to have you as part of our community and look forward to another year of shared accomplishments and growth.

Nicole Ramirez Thomas
Valhalla Tahoe Board Chair

Meg Peart
Valhalla Tahoe Executive Director

“Alone we can do so little; together we can do so much”

- HELLEN KELLER



OUR MISSION, VISION AND GOALS

MISSION

PRESERVING TAHOE HERITAGE THROUGH RESTORATION, ARTS, MUSIC, THEATRE AND CELEBRATIONS ON THE SHORES OF LAKE TAHOE.

VISION

VALHALLA TAHOE'S VISION IS TO BE TAHOE'S HISTORICAL HOME FOR CELEBRATING HISTORY, ARTS CULTURE AND EXPERIENCES.

1

PROVIDE AND ENSURE A SUSTAINABLE OPERATIONAL STRUCTURE OF THE ORGANIZATION


2

CREATE A 5/10/20 YEAR FACILITIES PLAN TO SUPPORT VALHALLA TAHOE'S MISSION OF PRESERVING THE HELLER ESTATE


3

DEVELOP A PROGRAMMING REVENUE STRUCTURE THAT SUPPORTS VALHALLA TAHOE'S MISSION


BOARD OF DIRECTORS




DAVID KURTZMAN
BOARD PRESIDENT




FRANK RILEY
VICE PRESIDENT




JERRY BINDEL
TREASURER




TAWNI JANVRIN
SECRETARY




STEPHANIE GRIGSBY
DIRECTOR




NICOLE RAMIREZ THOMAS
DIRECTOR




SHARON KERRIGAN
DIRECTOR




NORM GLENN
DIRECTOR




MELISSA DAVIS BALOUGH
DIRECTOR



GINGER NICOLAY-DAVIS
DIRECTOR




DIANA EVANS
DIRECTOR

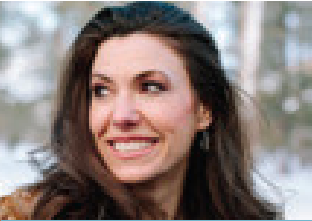


STEVE YONKER
DIRECTOR


VALHALLA TAHOE STAFF




MEG PEART
Executive Director
October 2023 - Present




TAWNI JANVRIN
Interim Executive Director
August- October 2023




MICHELLE MORTON
Executive Director
2019- July 2023




RYAN REESE
Maintenance Manager
2019 - Current




STEFANIE SEBAN
Event Manager




MOXIE FOX
Theatre Technician /
Gate Attendant



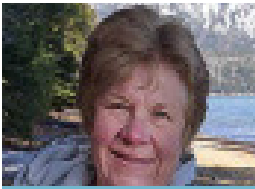
LAIGHANNA LEMOS
Event Associate




LINDA WUNDER
Gate Attendant




BARBARA RILEY
Event Associate




ANN LOPEZ
Gate Attendant




MIKE FARNON
Gate Attendant



LOPAKA MATTHEWS
Gate Attendant /
Cleaner



BRYON WILSON
Event Associate



BAILEY GARON
Event Associate/
Theatre Technician



Volunteers and Members

are the backbone of Valhalla Tahoe, playing a critical role in our success. Their dedication and support enable us to offer a rich variety of cultural events and preserve our historic site. These individuals contribute time, expertise, and resources, embodying the community spirit that drives our mission.

2023 VOLUNTEERS

"VOLUNTEERS DO NOT NECESSARILY HAVE THE TIME;
THEY JUST HAVE THE HEART"

- ELIZABETH ANDREW

1145
VOLUNTEER
HOURS

300 SHIFTS
FILLED

\$2,898
VOLUNTEER TIPS

78% INCREASE

2023 TOP VOLUNTEERS

NAN BAKER - 121 HOURS

JOE FRENCH - 121 HOURS

DAN MARTELLA - 100 HOURS

CHARLES BOYER - 59 HOURS

\$14,741.00
COLLECTED IN
MEMBERSHIP
SALES

317 PAID
MEMBERSHIPS

\$2,000 IN DONATED
PRIZES AWARDED
TO MEMBERS

2023 MEMBERS



RESTORATION & MAINTENANCE PROJECTS

\$21K REPAIRED BROKEN BEAM IN THE GRAND HALL



\$73K REROOF OF THE BOATHOUSE THEATRE



\$21K UPGRADED BOATHOUSE ELECTRICAL TO INTEGRATE NEW LIGHTS AND INSTALLED NEW LED LIGHTING EQUIPMENT



\$7K RESURFACED FLOORS IN THE GRAND HALL



\$33K EMERGENCY SNOW REMOVAL



FUTURE PROJECTS

Maintaining and upgrading the historic structures at The Heller Estate is crucial for preserving our cultural heritage and ensuring that these buildings continue to serve as vibrant centers for generations to come. By undertaking these projects, Valhalla Tahoe reaffirms its commitment to the stewardship of its historic assets and to providing an enriching experience for all visitors.

PREPARE A HISTORIC STRUCTURES REPORT

To document the current condition, historical significance, and preservation needs of The Heller Estate's historic structures, ensuring informed decision-making for future maintenance, restoration and enhancement projects.

REROOF THE GRAND HALL

Replace the existing roofing of the Grand Hall with materials that are both durable and historically accurate, ensuring long-term protection against the elements.

REPOINT THE CHIMNEY IN THE GRAND HALL

Repair the mortar joints of the Grand Hall's chimney, preserving its structural stability and functionality, while also protecting the building from potential water damage.

REPAIR CEILING FROM 2023 WATER DAMAGE

Address and restore the areas of the ceiling affected by water damage in 2023, preventing further deterioration and preserving the interior aesthetic.

REPAIR BROKEN RAILINGS ON GRAND HALL PORCH

Fix or replace the damaged railings on the Grand Hall porch, ensuring visitor safety and maintaining the historical appearance of the structure.

REPLACE GRAND LAWN SPRINKLER SYSTEM

Install a new, more efficient sprinkler system on the Grand Lawn, ensuring optimal irrigation for the preservation of the lawn's beauty and health supporting its use for public events and enjoyment.

REPLACE SIGNAGE THROUGHOUT PROPERTY

Update and standardize signage across the Heller Estate, improving wayfinding and informational dissemination for guests, in keeping with the site's historical character.

UPGRADE PROJECTOR EQUIPMENT IN THE BOATHOUSE THEATRE

Replace the current projector system with advanced equipment, enhancing the viewing experience for performances and presentations.

COMMUNITY LAWN CONCERTS

800+
ATTENDEES

Valhalla Tahoe offers the community three annual free lawn concerts. These events provide an opportunity for the community to enjoy the Heller Estate Grand Lawn while enjoying performances chosen by Blue Sky Events as part of the Valhalla Tahoe Summer Festival. These free concerts offer a perfect setting for attendees to dance, mingle and take in the stunning views of Lake Tahoe's south shore.



JESSE BREWSTER TRIO 6.14.23

Jesse Brewster is a roots-music Renaissance man — a singer/songwriter, producer, and multi-instrumentalist who's spent the better part of two decades sharpening his personal brand of West Coast Americana.



LINDSAY AND THE CHEEKS 7.2.23

Lindsay and the Cheeks is a 5-piece band from South Lake Tahoe. Formed from the cover world of music for the past several years under the name Bread and Butter and ready to reveal their own sound. This band combines blues, rock and soul with a pinch of southern gothic tones. Recently voted Best of Tahoe's Local Band, these musicians are serious about what they do and love every minute of it.



THE GOLDEN CADILLACS 8.27.23

Hailing from Sacramento, California, The Golden Cadillacs ignite stages with their electrifying blend of Americana, rock, and soul-infused melodies. With infectious energy and raw talent, this dynamic band captivates audiences, promising unforgettable performances that leave listeners craving more.

2200 +
ATTENDEES

THEATRE AT THE BOATHOUSE

The Valhalla Tahoe Boathouse Theatre plays host to an array of captivating performances that have enchanted audiences for the past 25 years. This historic venue offers a diverse lineup of theatre productions, ranging from classic plays to contemporary pieces, each bringing stories to life in an intimate setting. The dedication of our artists and the enthusiastic reception from our community underscore the importance of live theatre and its power to connect, entertain and inspire.



MEN ON BOATS - SUMMER PLAY



OF GOOD STOCK - FALL PLAY



WORDWAVE ONE ACT PLAYWRITE COMPETITION



3 NIGHTS OF IMPROV

BOATHOUSE THEATRE CONCERTS

In 2023, Valhalla Tahoe's Boathouse Theatre Concerts captivated audiences with a blend of stunning Lake Tahoe views and diverse musical performances. This historic, lakeside venue showcased talents across genres, offering an intimate and memorable experience. The series not only highlighted the region's cultural richness but also reinforced the Boathouse Theatre's status as a key component of our community's arts scene.

1200
TICKETS
SOLD



VALHALLA TAHOE BOATHOUSE THEATRE



JONI MORRIS



MARTY O'REILLY TRIO



SHAWN THWAITES
REBEL QUARTET



ALEX LUCERO BAND



JESSICA MALONE BAND



LOUD AS FOLK
BEN MORRISON
FROM BROTHERS COMATOSE
GREG GILMORE
ISMAY
HOSTED BY SPIKE MCGUIRE



LATE FOR THE TRAIN



IDEATEAM



GROVER ANDERSON &
THE LAMPOLIERS



WRITERS ON THE STORM
SONWRITER SHOWCASE



OAKLAND JAZZ CHOIR

NON PROFIT & COMMUNITY FUNDRAISERS

COMMUNITY EVENTS

SOROPTIMIST OF TAHOE
SIERRA
MAD HATTER TEA PARTY

TAHOE CHAMBER'S
WOMEN IN LEADERSHIP
EVENT

LEAGUE TO SAVE LAKE
TAHOE
VOLUNTEER KICKOFF

LAKE TAHOE WILDLIFE
CARE
FUNDRAISER

LIVE VIOLENCE FREE
WINTERFEST

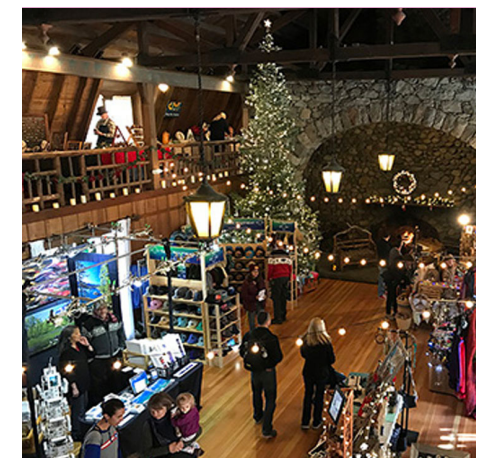
Each year, Valhalla Tahoe demonstrates its commitment to supporting the community by offering low-cost venue rentals to nonprofit organizations. This initiative enables these groups to host events, meetings, and fundraisers in one of Tahoe's most scenic settings at an affordable rate. Through this effort, Valhalla Tahoe not only aids in the vital work these organizations do but also fosters a stronger, more connected community. This collaboration highlights Valhalla Tahoe's dedication to cultural enrichment and community engagement, making it a cherished partner to local nonprofits.

LAKE VALLEY FIRE
WELLNESS TRAINING

JAMIE ANDERSON
FOUNDATION CEREMONY
AND FILM SCREENING

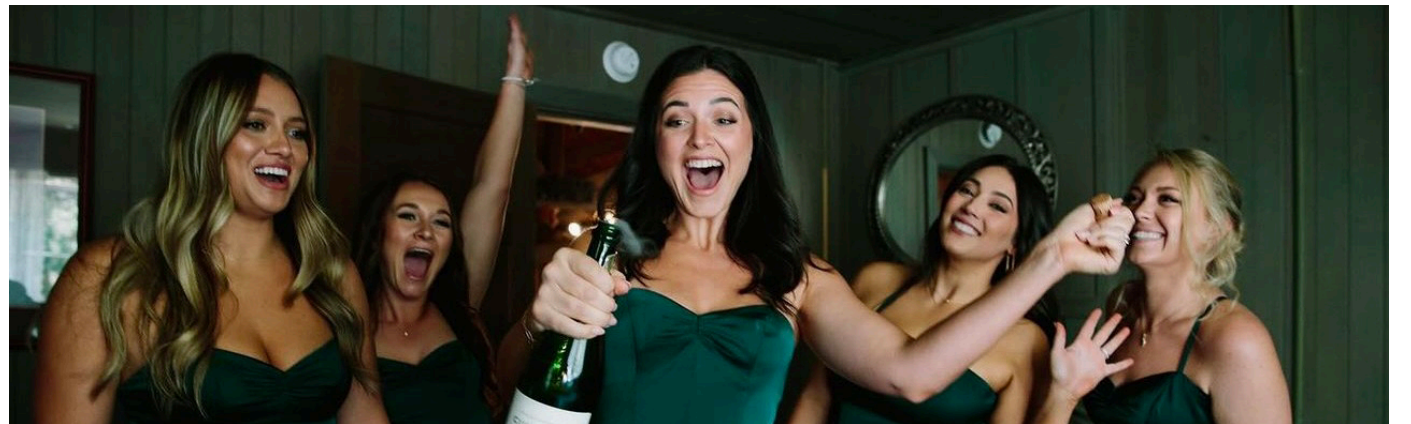
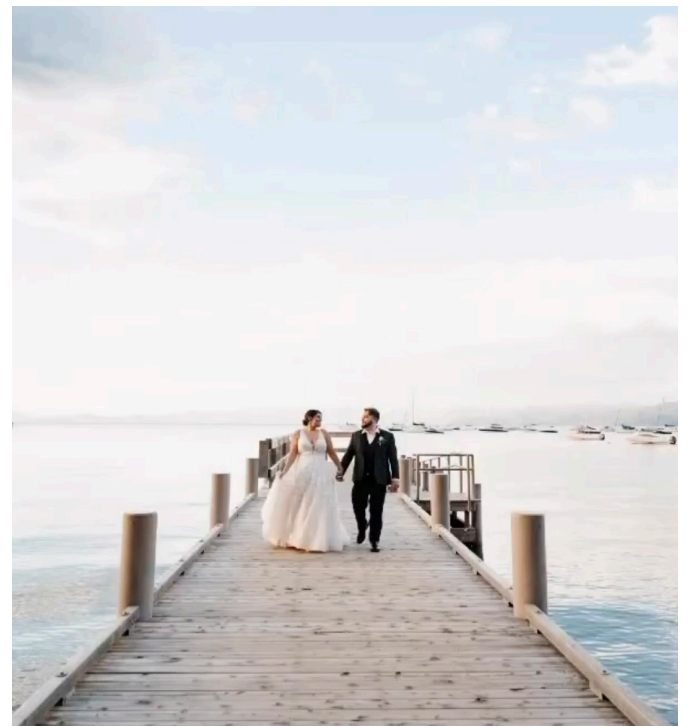


CHILDREN'S ART CAMPS
LIVING HISTORY
YOUNG SHAKESPEARE PROGRAM
MATT DONNELLY THE MIND
NOODLER
ANNUAL HOLIDAY FAIRE
OPEN MIC NIGHTS
GATSBY TEA AND VINTAGE
FASION SHOW
VALHALLA TAHOE'S 99TH
BIRTHDAY SPEAKEASY PARTY



WEDDING RENTALS

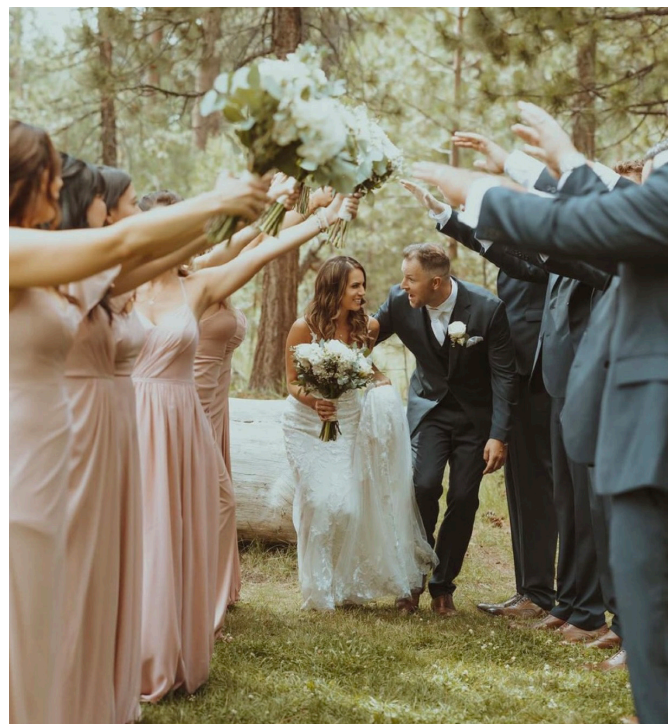
81 WEDDINGS BOOKED



TWINE AND FLORAL



HIDDEN TABLE CATERING



PARTNERS



Valhalla Tahoe's partnership with the U.S. Forest Service exemplifies a collaborative commitment to preserving the natural and cultural heritage of the Lake Tahoe region. This relationship is anchored in a Granger-Thye Agreement, a unique partnership mechanism that allows non-profit organizations to manage and operate public lands or facilities in exchange for providing services that benefit the public and the environment. Through this arrangement, Valhalla Tahoe has been entrusted with the stewardship of a precious slice of Lake Tahoe's history, enabling us to host cultural events and community gatherings in a setting of unparalleled natural beauty. It's a model of how public-private collaborations can work towards common goals, safeguarding our natural treasures for future generations while enriching the community's cultural fabric.



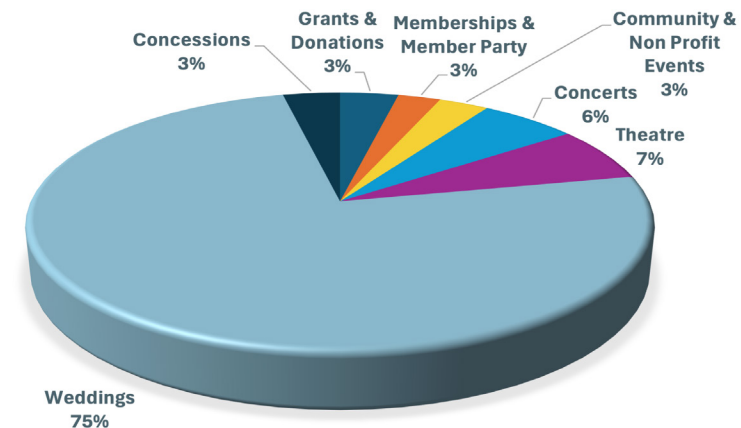
The partnership between Valhalla Tahoe and Blue Sky Events enriches the Valhalla Tahoe Summer Festival, blending expert event planning with cultural promotion. This collaboration elevates the festival's offerings, creating unforgettable experiences for the community and visitors. Together, we celebrate Lake Tahoe's cultural heritage, fostering unity and appreciation through our combined efforts.

SPONSORS

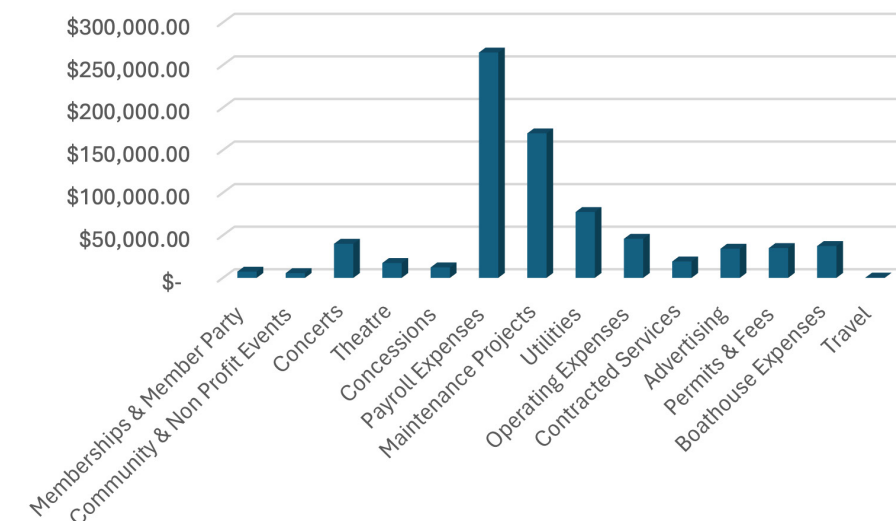


2023 FINANCIAL HIGHLIGHTS

GROSS REVENUE \$773,620.14



EXPENDITURES \$766,835.81



SUMMARY

In the fiscal year of 2023, Valhalla Tahoe experienced significant financial activity, with gross revenues totaling \$773,620.14 and expenses amounting to \$766,835.81. The organization encountered a considerable uptick in maintenance expenditures, primarily attributed to the unprecedented snowfall during the year, necessitating extensive repairs such as the restoration of a broken beam in the grand hall and emergency snow removal services. Additionally, utility costs rose, further impacting the financial landscape. Despite these challenges, Valhalla Tahoe remains committed to its mission of providing free and low-cost events to the community.

The need for continued support is crucial to ensure the financial health of the organization, allowing us to navigate unforeseen obstacles and sustain our community-oriented initiatives. Looking ahead, our projections indicate that with ongoing support, Valhalla Tahoe will maintain its ability to contribute meaningfully to the community by offering diverse and accessible events for years to come.

GRANT AWARDS

\$5,000
LAKE TAHOE VISITORS AUTHORITY

\$12,500
SOUTH LAKE TAHOE TOURISM
IMPROVEMENT DISTRICT

\$1,000
EPIC PROMISE IN KIND DONATION